Custom Patch Size Chart

Common finished patch sizes in inches, by where the patch goes and what it's made of

Size chart by placement

Placement / use	Common size range	Good to know
Hat front patch	2" - 3.5" wide	Measure the front panel between seams
Beanie cuff patch	1.5" - 2.5" wide	Keep height under the cuff fold
Shirt / jacket chest logo	3" - 4.5" wide	Left chest is the usual spot
Sleeve / shoulder patch	3" - 4" tall	Sleeves curve, so simple shapes work best
Name patch (uniform / work shirt)	3" - 4" wide	Rectangle; 4" x 1" is a classic
Morale patch (tactical / bags)	2" - 3.5" wide	Size it to the loop panel
Scout-style patches	About 3"	Varies by shape
Backpack logo patch	2" - 3.5"	Front pocket or strap
Backpack panel patch	3" - 5"	Main front panel
Large jacket back patch	10" - 12"+	Very large designs may be split into pieces

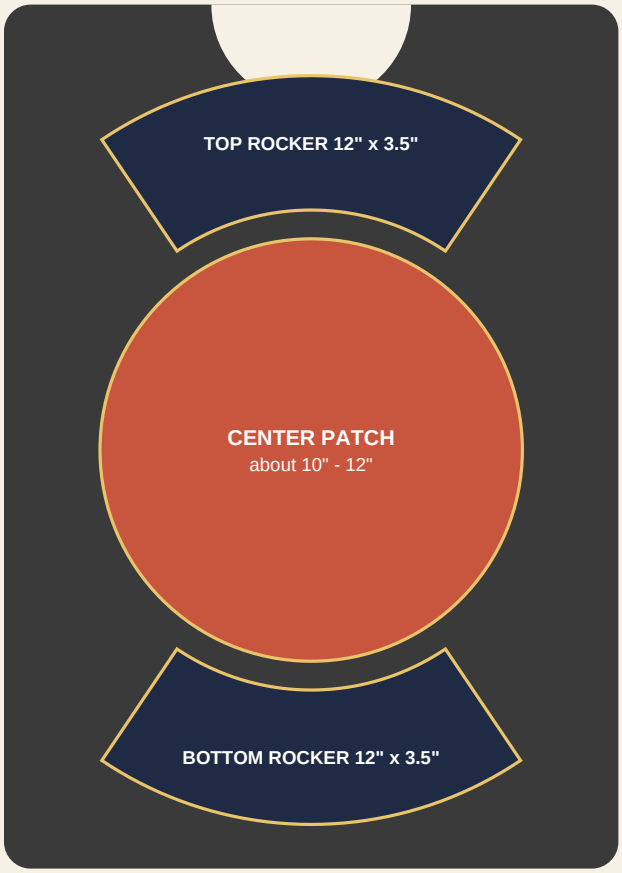
Size by patch type

Patch type	Best size and detail tips
Embroidered	Safest at 3" and up for logos with text or fine detail. Around 2"? Keep it bold and cut text.
Woven	Best for small text and thin lines. Great for 2" - 3" designs.
PVC (rubber)	Crisp edges and clean text even on small logos. Waterproof for outdoor use.
Printed	Flexible size; best for gradients and photos (no raised texture).
Chenille	Chest letter 3" - 6" | emblem 3" - 5" | sleeve 3" - 4.5" | back 10" - 14"+
Leather	Hat front 2" - 3.5" wide | label 2" x 3" or 2" x 3.5" | hem label 1.5" - 2.5"
Sequin	Small 3" - 4" | statement 4" - 7" | large fashion piece 8" - 12"+

Rule of thumb from our production floor: a 2" embroidered patch packed with small text usually struggles, because thread has real thickness. If your design has words, size up or choose woven or PVC.

Motorcycle Vest Patch Sizes

Top rocker, center patch, bottom rocker, MC patch and front patches for adult vests



Back of an adult vest, drawn to scale (1:5)

Back patch set

Piece	Size
Top rocker	**12" x 3.5"** or **12" x 4"** (most ordered). Range 10" - 12" wide, 2.5" - 4" tall.
Center patch	About 10" - 12" wide. Match rocker width to it (up to 0.75" wider).
Bottom rocker	Same as the top rocker: **12" x 3.5"** or **12" x 4"**.
Spacing	Leave about 0.75" between pieces and 0.5" - 1" from seams.

Front & small patches

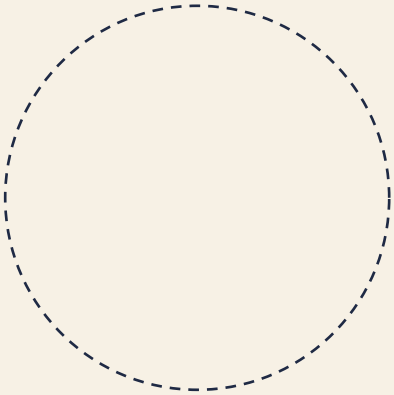
Piece	Size
MC patch	**2" x 2"**, usually on the front of the vest
Name tag	**4" x 1"**, front chest panel
Side rocker	5" - 10" wide; height in proportion
Lettering	Letters 0.6" - 1" tall stay readable

Before you order a vest set

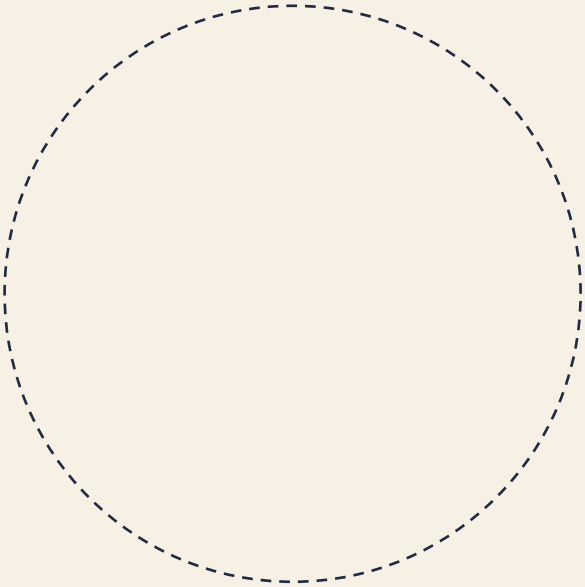
- Measure the back panel seam to seam. Wide panels suit 12" rockers; tight or smaller vests may need 10" - 11".
- Order the top rocker, center patch and bottom rocker together so curves, colors and borders match.
- Riding clubs and independent riders often choose a one-piece or two-piece back patch instead of a full 3-piece set.

Print-at-Home Size Check

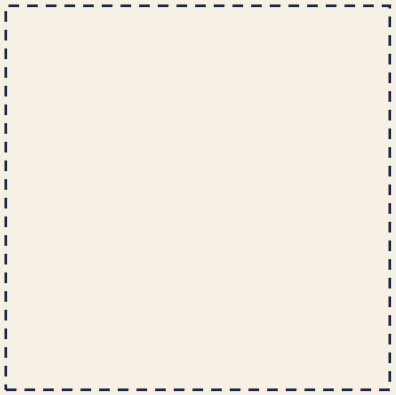
Print at 100% / 'Actual size' (not 'Fit to page'), cut out or hold each outline on your garment



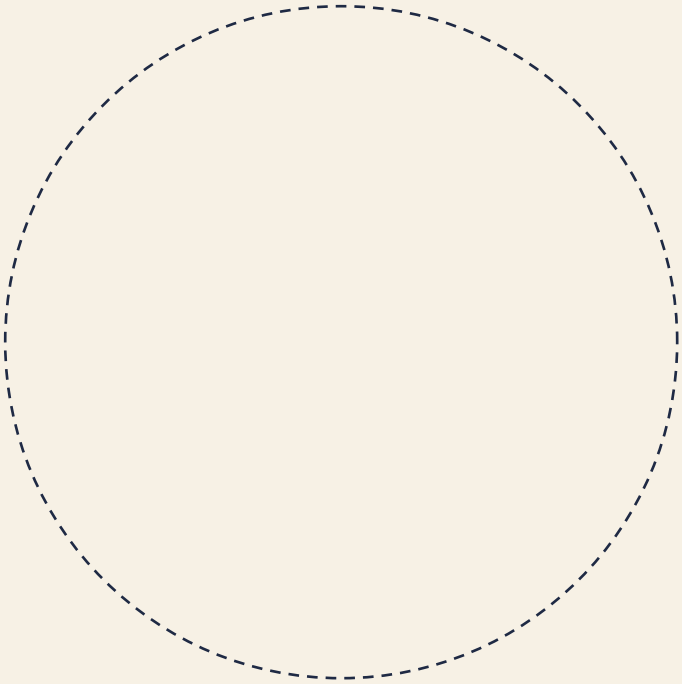
2" circle
hat / small logo



3" circle
sleeve / chest



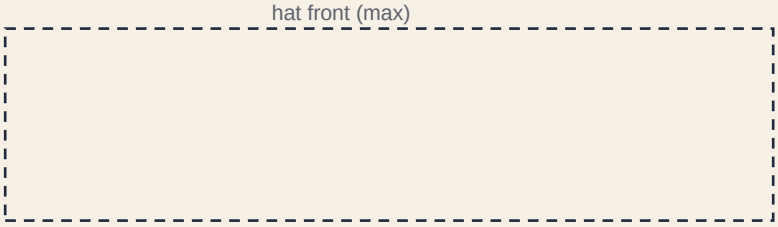
2" x 2"
MC patch



3.5" circle
hat front (max)



3" x 2"
morale / leather label



4" x 1"
name tag / name patch



Check this square with a ruler: it must be exactly 1".

12" rockers don't fit a letter page; tape-measure your vest.